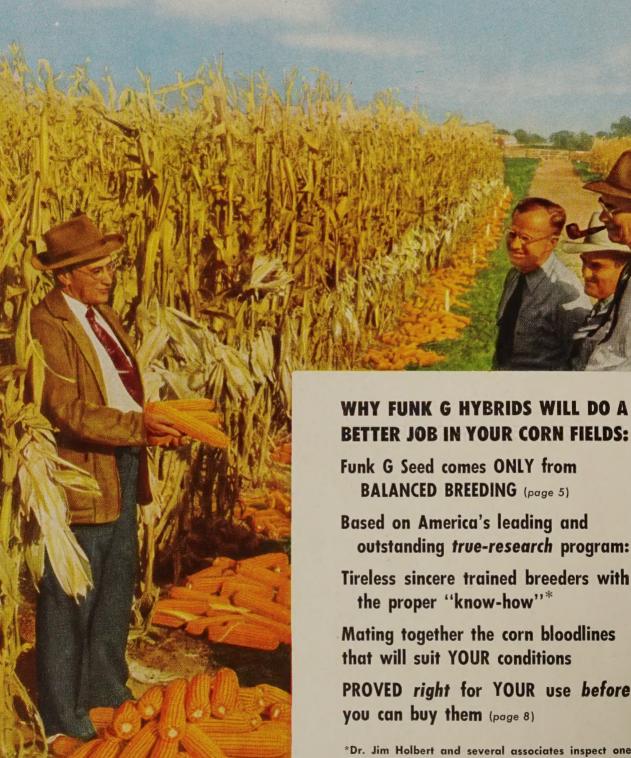
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# Would you like to see Your Corn-crop the



\*Dr. Jim Holbert and several associates inspect one of the hundreds of official Funk G Research plantings . . . conducted each year, in every corn area. Where corn Facts-of-Life are studied. New developments born.

## Finest in your community?

Would you like to grow corn that "stands out" as the best-looking crop in the neighborhood? Straight through from planting to harvest? A good healthy vigorous stand right from the start? Corn that will fight off bad spells of blight and dry weather? And despite bugs and other crop-enemies, be standing right up there the way you want it at harvest? And be RIPE at maturity . . . a fine crop of good sound corn?

You can have corn that will be the "talk" of the area! By planting the right Funk G Hybrid, and taking care of other important details. (Page 7 gives some pointers that may help). Every year, in all sections, the "stand-out" crops are from Funk G seed. If you now plant it, you know. If not, you have a grand experience coming with your first Funk G crop—and now is the time to get your seed!

#### First ... A Sound Foundation

Just like you, setting out for your finest corn-crop—starting right. Giving close attention to details . . . making sure! That's the formula for the great Funk-G success throughout America. First . . . gathering true FACTS. Then the desire, the ability, and the means to improve corn-situations that need help. And sticking to the job, however long it takes!

Work well-done becomes a blessing only as others can get some benefit from it. Ask any of the increasing thousands who plant Funk-G seed . . . their better corn-crops are the proof—all over the country!

\* \* \* \* \*

The exacting needs of the present will not tolerate guesswork in producing and marketing hybrid seed corn. Truth is winning out in this industry—clear true FACTS stand out plainer and plainer!

The future will see "head-and-shoulders" over all others . . . the careful, thorough, organization which adds further improvements to Uncle Sam's main farm crop. Such a foundation, no other, has brought Funk G seed to its present eminent place in the industry . . . will carry it further on its rightful course.

Today there are fewer "bargain"-barkers. Their glaring claims not based on FACT, are falling on deaf ears. Their high-pressure selling is dissolving itself. Corn-crop success demands what their product does not . . . CAN NOT provide!



3



# FUNK G seed-Balance-Bred

Better, and still better! Wonderful as were some of the earliest Funk G-hybrids, they've been replaced by better ones. That's the Funk pattern... it spells true, lasting progress!

The better the "balance" between blood-lines, the better the performance of the off-spring—the resulting G-hybrid seed.

In corn same as with livestock, breeding counts for so much! Great benefits come from the nation-wide Funk research work. It never lets up. Blood-lines must be in balance, working together—not against one another! Those unseen (but bred-into-the-strain) germ-plasms inside each seed-kernel, mean successful corn to the planter . . . in spite of bad seasons that might strike at any time.

Because of the year-after-year *genuine* research work, Funk G seed users know they'll share first in any new and better developments that are brought along. For top-crops, plant only Balance-Bred seed. Gain the 5-Star Funk G benefits listed here, plus many others . . . all of them add up to better corn for you!





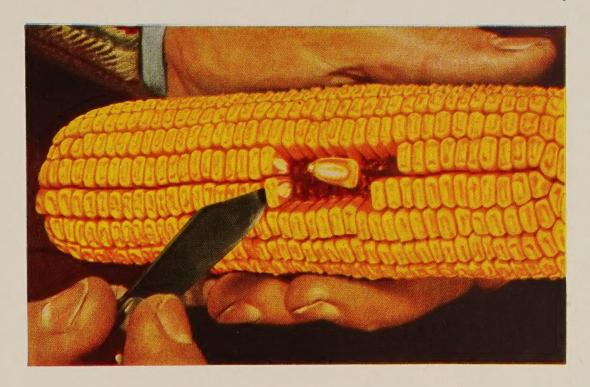
DROUTH RESISTANCE



DISEASE RESISTANCE 4



## for 5-STAR PERFORMANCE



Quick-starting corn means so much later. Helps beat weeds and summer drouth, speeds maturity. Funk G seed is bred for fast vigorous early growth. Another powerful help with your Funk G seed, is remarkable resistance to attacks by disease, insects, and drouth. Damage by borers, weevil, worms and others, is kept 'way down. There is bred-in capacity to conserve, stretch, and use effectively, the limited moisture available. It's seen so plain during long dry spells, how Funk G fields stay green while other hybrids fire badly. Remarkable is the way Funk G fields keep standing, right through to maturity. That's so allimportant...retains your crop-profit several ways!

The roots under your Funk G plants . . . their extra leafiness . . . their ability to manufacture more grain per plant . . . are vital factors in your favor. Their better blight-resistance, less chaffy ears, excellent stalk-quality, assure better crops!

Gain the many benefits . . . get that extra profit that is yours by planting Balance-Bred 5-Star Funk G Seed.



#### "as a man thinketh"

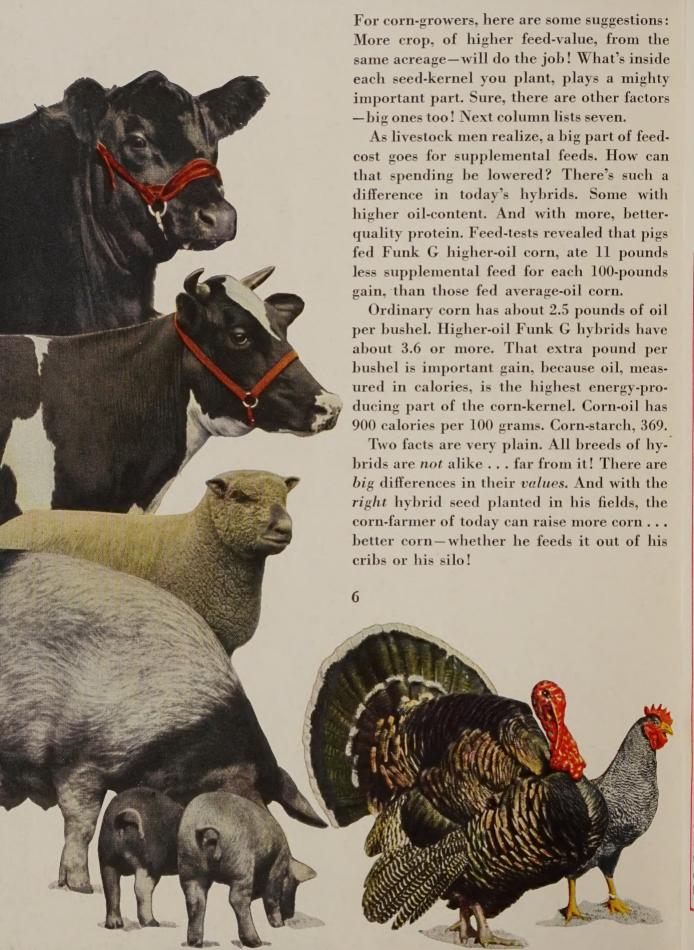
"This is no time to permit ourselves the luxury of self-satisfaction. The record is solidly against the organization which, in a young and growing industry, fails to strengthen

and fortify its position.

The formula for leadership is the same today as it was 2000 years ago when The Great Galilean said that he who would be a leader must serve. Again I say to serve and serve well we must be strong."

Dr. J. R. Holbert, Director of Funk G Research

### How can FEED-COSTS be



### kept DOWN?

Still greater progress in hybrid-breeding now appears. There is now corn that does not shed pollen under field conditions even when crossed with fertile strains. Certain new G-hybrids developed with this approach, have given better performance, bigger yield — than counter-part pollen-shedding hybrids. When further details are worked out, Funk-G users will get still-better corn crops . . . new benefits right along.

#### Some "Better-Corn" Helps

1

Plan long-time soil-building. Return all crop residues to the soil. Add nitrogen with legume crops. Add manure. Spread lime as needed. Provide adequate mineral elements. Strip crop, contour, terrace if needed. Rotate crops.

2

Choose proper planting rate. Planting rate and fertility level are inseparable. Yield is determined by both. Some hybrids stand thicker planting.

13

Plant at Right Time. Spread the planting time; use hybrids of different maturities. Plant at "normal" time. Be sure soil is not cold and wet. Plant deeper in sandy soil than in heavy clay.

Δ

Boost Crop with Fertilizer. Test soil. Add enough commercial fertilizer to meet the needs of your current crop. Side-dress growing corn.

5

Beat the Weeds. Plant fast-starting, rapid-growing adapted hybrids; get ahead of weeds with first cultivation. Weed-killing chemical sprays at makers' recommendation, often help.

6

New Weapon for War on Insects. Plant modern G-hybrids with bred-in resistance to common insect pests. If conditions warrant, spray crop with chemicals according to makers' directions.

7

Choose Hybrids that Fit YOUR Needs. For early harvest; for full-season heavy yielders; for hightonnage silage from "grain" varieties; for sandy, clay, or other soil types; for high fertility or low. Let us help select your right strains.



## MORE Nutrition at LESS Cost!

More and more folks get higher feed-value from Funk G ensilage. They plant the strain that gets the crop to a "just-right" stage. It will have high content of "near-finish" grain, more feed nutrients, per green ton. These folks buy much less other feed . . . they have it in their silage to use daily. This means great savings each year . . . Plant the right Funk G Hybrid for your silage—gain this extra saving!



## Paying Crops of FINE corn . . . yelform FUNK-bred, Hoffman-PROVE



### ear after year... ED, G-Hybrid Seed

hybrid seed from energetic salesmen for various firms, would watch it grow. But just at the critical grain-making period, they would see it turn brown and blight their crop. Planters of Funk G seed weren't having such trouble. Funk breeders had already been combining blight-resistant bloodlines into the hybrids planted by Hoffman patrons. Today's G-Hybrids are outstanding in this respect.

(3) Funk men from the very start of their hybrid work, have specialized on stalk-quality. To the profit of eastern corn men. For many years now, their corn stands the way they like it to. Their neighbors see this, and change to Funk G seed too. The whole section now grows better corn, less chaffy ears—better-paying crops!

### Each New G-Hybrid is pre-PROVED for you

Many plantings are made by Hoffman-Funk men every year. New and old G-strains, alongside competitive brands. Carefully checked, many times, all through the season. Weighed at harvest, moisture-measured. This takes place in each corn-area. From it develops the greatest assurance of success. Every bit of necessary PROVING is done for you, before you can invest in a new Funk G-hybrid.

## Which Funk G-Hybrid Shall You Order?

You will observe three general classes of HUSKING-hybrids: Earliest ones, page 10. Several for mid-maturity areas, page 11 and (top) page 12. For full-season corn areas, Funk G-99, G-98, G-94 (pages 12, 13, 14). Hybrids for ENSILAGE, pages 14 and 15.

There are many other good G-Hybrids. Several others are used each year—smaller supplies of them. Each is a "specialist," best fitted for certain requirements.



## This heavy producer of ripe, full-size ears has now "taken over" in wide areas...on its merits

#### FUNK G-10

G-10 has done a great job . . . where help was badly needed. It supplies a good crop of sound corn where folks couldn't be sure of it before.

Across New York State . . . in the central-toupper and higher-elevation counties of Pennsylvania, New Jersey, New England . . . mountainplateau counties, like Somerset (Pa.), and such elevations in Maryland and West Virginia . . . hosts of G-10 users testify to its grand success.

Here you get quick starting, vigorous plants, leafy foliage, fine stalk quality. Inclusion of a bloodline with outstanding resistance to leaf-blight, provides extra assurance on this vital feature. G-10 fights crop-damaging elements.

Funk G-10 has outstanding ability for a fast-finish from denting time to maturity. Its quick drying-down is a bred-in quality to stop those bad losses—sudden cold snaps stopping nature's drying process. G-10 in your field means full-finish, sound mature corn—and a bumper crop.

**FUNK G-18** A new hybrid, same maturity class as G-10. Might be a day or two later. Excellent stalk quality. High yield.

#### "Never used to corn like this"

"Good success again with G-10. Two years ago it got so cold that corn turned yellow, but our G-10 puiled out of it perfect. It can take cold weather."

Edwin D. Walck (Niagara Co.) N.Y.

#### "Like G-10 best"

"Suits our climate better. Yields very good. Ripens early. Ears fill out to the tips." Floyd Cratty (Butler Co.) Pa.

#### "80 acres—best crop ever"

"G-10 is tops in husking corn—nicest we ever raised. 20 acres of two other brands were only about half a crop." E. E. Lethersick (Livingston Co.) N. Y.

#### "G-10 really a fast starter"

"Didn't order enough seed, so finished planting with another hybrid, G-10 was very good—the other not worth picking. I think all five Funk G features help." Dana Watrous (Chautauqua Co.) N. Y.

#### "No disease or trouble"

"Planted G-10 along with four hybrids of another company. G-10 came out in every way the best. Excellent yield." Elsfield Farms (Hartford Co.) Conn.

#### "Picked over 1000 bushels"

"From G-6 and G-10 we picked all that corn for our crib. Best corn I ever planted." Wm. A. Parker (Chautauqua Co.) N. Y.

#### "Stood until late November"

"G-6 and G-10 were better than any corn I ever tried. Standing is important. You lose nearly all the corn that lies on the ground." Robert M. Scott (Warren Co.) Pa.

#### "Planted Funk G 8 years"

"Never had serious trouble with down corn.
In dry spells Funk G doesn't curl up like
other corn—keeps on growing."
Schwartz Bros. (Onondaga Co.) N. Y.

## Extra-early FUNK G-6...a revelation to folks in high altitudes... or shortest seasons

Where the weather seems always against you—the season short—G-6 is your corn. Our earliest hybrid (except G-188 below). Has meant fine ripe corn to many folks who never could be sure. Carries inbreds that insure maturity. Also high-yield. Produces dandy ears. Husky stalks, thick foliage. Unusual storm resistance (important in high areas). Good fighter against leaf-blight.

**FUNK G-188** Closely related to G-6. 2 or 3 days earlier. Excellent in high locations.

#### "Shot up very rapidly"

"Stands heavy wind storms we are subjected to here. In a drought year we had husking corn (G-6) when neighbors had none." Peter Stock (Otsego Co.) N. Y.

#### "Less ear worms"

"Very few in Funk G but plenty in competing hybrids. Planted June 9, Fully matured Sept. 15. Excellent stand of sturdy stalks,"
H. B. Dotter (Carbon Co.) Pa.

#### "Always good—6 years"

"My Funk G is my best-ever corn. Always good stands. Does well in wet or dry seasons." Paul A. Molke (Crawford Co.) Pa.

#### "Never troubled with diseases"

"Funk G will far surpass any in a drought year. Withstands cold wet spells too." Arthur Masters (Onondaga Co.) N. Y.



#### Reliable on Farms in Medium-Maturity Areas:

#### "All stopped for standing"

"Funk G-30 plants don't break down like other hybrids used in this locality."
Arthur E. Eldred (Genesee Co.) N. Y.

#### "Gets ahead of weeds"

"Starts very fast. Stood dry weather nice. Did not fire at bottom as other corn did here. Wonderful crop."

Lawrence Foster (Mercer Co.) Pa.

#### "Outstanding against drought"

"I like that feature of my Funk G-30. We had pretty dry weather. My corn hasn't curled and wilted like others I see."

Howard Mowers (Oneida Co.) N. Y.

#### "Sprouted very quickly"

"And kept right on growing. Deep green color all summer (a trait I like). Its standability was especially good. Large ears, heavy stalks, very leafy." Wm. E. Harden (Washington Co.) Pa.

#### "Twice the yield"

"In the same field, I got twice the yield from my G-50 ensilage than came from U.S. 13."\_\_\_\_\_

C. R. Prutzman (Luzerne Co.) Pa.

#### "G-50 best for silage"

"Grows tall. Has plenty of ears. Most every stalk had two big ears." Emmett Bamerick (Onondaga Co.) N. Y.

#### FUNK G-30

Here are four fine G-Hybrids with splendid records. Funk G-30 is proving a great success. Makes heavy ears, in its medium-early areas. Good yielder. Contains one bloodline that hastens its ability to dry down extra-fast at the finish. Many former users of G-12 now plant G-30—get matured corn sooner.

**FUNK G-68** Many former G-12 men today plant Funk G-68. It dries down better in the fall. Has safer maturity, excellent stalk quality and has proven a high yielder. Ear longer and more girth than G-10 or G-15. Ripens a little earlier than G-30.

**FUNK G-15** New high-yielder. Slightly earlier than G-68 and G-12. Later than G-10.

**FUNK G-12** Still the choice of several folks. Beautiful distinctive foliage. Good performer. Deep kernels. About 5 days earlier than G-29.

#### Hard fighter on tough jobs FUNK G-29

A truly great corn, G-29 is better today than ever . . . in some ways 15% to 20% . . . through recently-improved breeding. Makes big ears with a lot of girth—medium size strong stalks. Comes through attacks of drouth and insects. Makes fine feed. Unexcelled for yield.

FUNK G-45 New hybrid in the G-29 maturity. Slightly later—but earlier than G-77A and G-50. Taller than G-29. It is a high yielder with a classy looking ear. You will like it.

#### FUNK G-50 and G-77A

Both are medium-maturity hybrids. Very blight resistant. Strong stalks. Heavy yielders. Excellent for early husking in wheat-sowing areas. Later than G-29—several days ahead of G-94.

#### "Standability was 100%"

"Our G-29 stood up against a tremendous storm. Very good disease resistance." Lloyd Harrison (Westmoreland Co.) Pa.

#### "No trace of borers"

"We were troubled with them before planting Funk G. According to charts, 9 acres of corn would fill our silo. But with G-29 and G-50 we filled it from 4 acres."

Edwin Crumb (Chenango Co.) N. Y.

#### "Does not dry from ground up"

"Like I found in other hybrids. Funk G-77A starts fast and keeps growing. Very good for silo, G-10 is my best husking corn." Wm. M. Lutz (Monroe Co.) N. Y.

#### "We are enthusiastic"

"About Funk G-50 ensilage. Makes such wonderful heavy corn. Remarkable corn for the harvester. Won't be forced to use nearly as much of our grain corn for our cows." Gordon Howlett (Orleans Co.) N.Y.

#### "Every kernel germinates"

"G-77A produces heavy tonnage of silage with abundance of grain. This is of great value to me. We feed only grain grown on my farm and our steers bring top prices on Buffalo market."

J. D. Carrigan (Niagara Co.) N. Y.

#### Long ears. Surprise-yielder, even on mediumfertile soil. The leader in its maturity class.

#### FUNK G-99

A general-use corn of startling ability. Makes more corn-men "take notice" than does any other strain in its area. Has a great big following in southeastern Pennsylvania, central-tolower New Jersey, Delaware, most of Maryland. Contains one bloodline out of best-strain famous old Lancaster Sure Crop. Has its great ear-length; similar ability for a good crop on not-too-good soil. Fine on fertile ground.

When Funk G-99 was being bred for its job, certain factors had top call: It had to stand up ... be free from stalk faults. Carry outstanding resistance to blight. Its long ears, uniform in type and color. Top feed-quality. G-99 has all these fine traits, and more! Its yield-gains have been remarkable - 20 and more bu. per acre.

Many former users of G-94 now rely on G-99 ... some use it for husking and silage. Get big ears. Surprise yields. Quality corn. Recommended. Read "Round-Kernel Seed" (next page).

#### "None to compare"

"Funk G Hybrids are above normal in starting. Stand very good. Dry weather, but yield very good. Have tried several hybrids, but none to compare with Funk G." J. E. Gish (Lebanon Co.) Pa.

#### "G-99 is a labor saver"

"It started quicker than my other corn. If I hadn't had some of your silage seed, I would have had to cut a lot of my corn one way. The other was certainly a job to cut."

Wm. Merrill (Allegany Co.) Md.

#### "G-99 holds its greenness"

"Very well in comparison to some other brand hybrids. We had very good results in spite of wet spring weather." Merle E. Blauch (Lebanon Co.) Pa.

#### "Over 4000 bushels of corn"

"I had the nicest 29 acres of corn that I ever saw in my life. I am farming on my own for 31 years." Norton Smith (Berks Co.) Pa.

#### "Nothing beats Funk G"

"It went through 3 severe storms after Thanksgiving. Ground was snow-covered 3 weeks. Corn was covered twice with ice, and it stood very well. Picker still made nice work. Free from disease all through the season." I. W. Patches (Lebanon Co.) Pa.

#### "2 silos filled and re-filled"

"I planted at your suggestion, Funk G-99 for silage. It is indeed a great producer." Robert J. Smith (Union Co.) Pa.

#### "Went over the speed limit"

"My Funk G corn could not grow faster. It had perfect standability. Never in my life did I see corn like my 1950 crop." John S. Bamberger (Lebanon Co.) Pa.

#### "Can't be beat"

"For silo or grain. G-99 and G-98 stalks are standing well, and the ears are all on the stalks. Large stalks and lots of leaves." Leslie M. Shaw (Cumberland Co.) Pa.

#### "Tops for silage"

"One farmer's test plot showed G-98 made more husking corn than any other. Our G-145 has been tops for silage." L. M. Stoltzfus (Chester Co.) Pa.

#### "Best we ever used"

"We have been using Funk G-94 and G-98 the last few years. They are the best ever." Harvey Rettew (Lancaster Co.) Pa.

#### "Assures a crop"

"Anybody can count on a corn crop when he drops a kernel of Funk G corn through the planter into the ground." Clifford G. Lutz (Berks Co.) Pa.

#### "Ears were filled"

"All our Funk G corn got off to a fast start.
Produced a uniform stand. Ears were filled
at harvest time."

John F. Haley (Chester Co.) Pa.

#### "It really fills up"

"I like G-99 very well for silo filling." Paul H. Flinchbaugh (Lebanon Co.) Pa.

## Fast-Gaining Big Yielder on HIGH-FERTILITY Soils FUNK G-98

G-98 seed has bred-in ability to do what every good farmer likes—to grow better corn than his neighbors! Produce his best crop!

On the highest-fertility fields in the same area described for G-99 and G-94, Funk G-98 produces long ears, of good girth, with good-depth kernels . . . heavier than G-99 or G-94. G-98 also contains one bloodline out of good old Lancaster Sure Crop. Does not need a perfect growing season for a fine crop—provided it has good soil to work in.

G-98 men point out its fine ability to withstand drouth and other adverse weather. Also its high resistance to leaf-blight. It has all the traits that have made Funk G-Hybrids so valuable to American corn-growers — great root system, heavy foliage, strong stalks. G-98 seems sure to maintain leadership in its class as a great "good-ground" corn.





= 1452= Hybrid Corn

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